

CANADA'S
REGULATORY & QUALITY
MEDTECH CONFERENCE 2027

PRESENTED BY
Medtech
Canada

Sponsorship & Exhibitor Prospectus

APRIL 7-8, 2027

ROGERS CENTRE OTTAWA, 55 COLONEL BY DRIVE, OTTAWA, ON K1N 9J2

CANADA'S REGULATORY & QUALITY MEDTECH CONFERENCE 2027

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About Medtech Canada

Medtech Canada is the national association leading the effort to develop and advance Canada's innovative medical technology industry.
Representing approximately 120 medtech companies (ranging from Canadian-owned to multinationals), Medtech Canada works closely with the federal and provincial-territorial governments, health professionals, patients, and other stakeholders to deliver a patient-centred, safe, accessible, innovative, and sustainable universal healthcare system supported using medical technology.

PREVIOUS HIGHLIGHTS







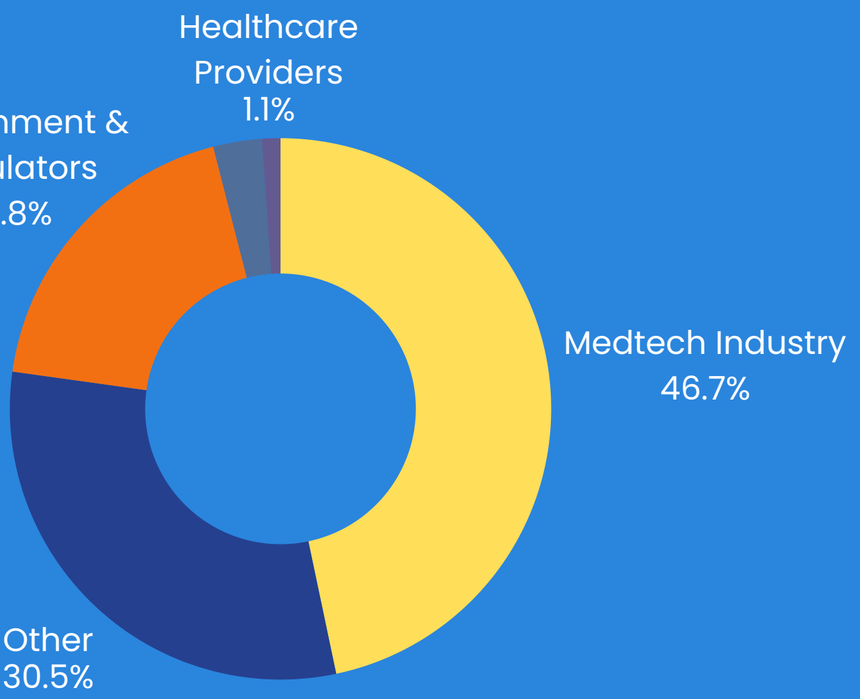
CONFERECE OVERVIEW

Canada’s Regulatory & Quality Medtech Conference presented by Medtech Canada is the “Go To” regulatory and quality conference for the medical technology industry. Attendees will hear from and be able to engage with Health Canada and other stakeholders in a dialoguing and networking environment. **The Conference is a hybrid event, offering both in-person and virtual participation options.**

CANADA'S REGULATORY & QUALITY MEDTECH CONFERENCE 2027

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2026 Attendees



47% Medtech Industry: Senior leaders and specialists from Canadian and global medtech, diagnostics, and digital health companies spanning regulatory, quality, clinical, manufacturing, and commercial roles

31% Professional Services/Other: Regulatory consultants, auditors, legal advisors, and technical service providers supporting compliance, market access, and commercialization

19% Government & Regulators: Federal and provincial regulators and policy leaders from Health Canada, Global Affairs Canada, and economic development bodies driving innovation, compliance, and trade initiatives

3% Academia & Lifesciences: University and research-institute professionals advancing medtech innovation, training, and regulatory science

1% Healthcare Providers: Hospital-based innovation, regulatory, and clinical professionals from leading health networks





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Sponsorship Benefits

REACH

EXPOSURE POTENTIAL

Increase your visibility with influencers in the $6 billion medical technology industry.

BRANDING

BRAND ALIGNMENT WITH AUDIENCE

Enhance your reputation, credibility and influence by aligning your brand with Medtech Canada, the national association for the medtech industry.

ENGAGEMENT

HIGH FOOT TRAFFIC

Get a competitive edge by building direct personal relationships with the influencers who make recommendations about your products and services.

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Sponsorship Packages

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1 Available

PREMIER SPONSOR | $10,000

- **Five (5) Full Conference Registrations** Complimentary access for your team to attend all sessions and networking reception
- **Exclusive Email Feature** One pre-event email sent to all registered attendees, spotlighting your company
- **Conference Opening Opportunity** Kick off the event with opening remarks, gaining premium visibility with key industry leaders and decision-makers
- **Prime Exhibit Placement** Guaranteed premium table location within the main conference area
- **Prominent On-Site Branding** Company logo featured on signage displayed throughout the venue
- **Digital Visibility** Company logo and hyperlink featured on the event registration page
- **Marketing Exposure** Company logo included in all major event promotions
- **Social Media Recognition** Featured in six (6) tagged posts across event social channels
- **Exclusive App Placement** Prominent company logo placement on the lobby page of the mobile app for maximum attendee visibility
- **Live Event Acknowledgement** Verbal recognition by the event host during the conference
- **Post-Event Recognition** Inclusion in event recap materials and post-event communications
- **Professional Photography** Complimentary professional photos for your marketing use



**Lead Retrieval available as an optional add-on (purchased separately)*

Sponsorship Packages

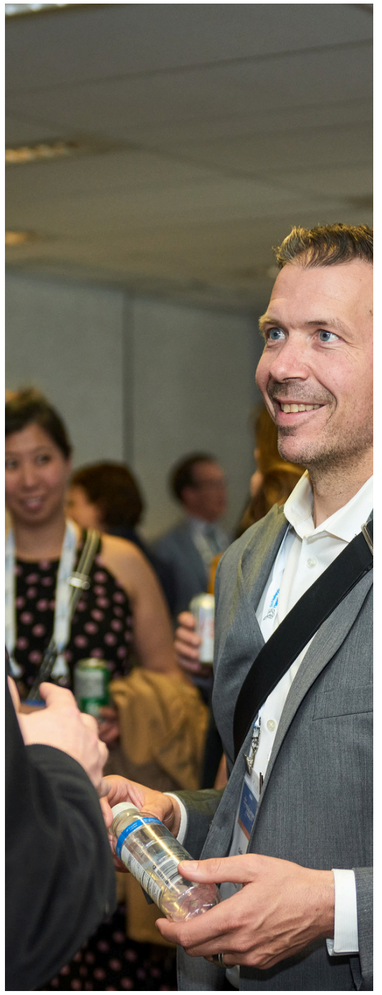
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700 SUSSEX DRIVE, OTTAWA, ONTARIO

1 Available

RECEPTION SPONSOR | $8,000

- **Four (4) Full Conference Registrations** Complimentary access for your representatives to attend all sessions and networking reception
- **Custom Branded Photo Backdrop** Sponsor logo featured on the networking event photo backdrop
- **Welcome Toast Opportunity** Deliver a brief welcome toast to open the reception
- **On-Site Branding** Company logo featured on signage displayed throughout the venue
- **Rotating Digital Banner** Your logo displayed as a rotating banner on the mobile event app
- **Digital Visibility** Company logo featured on the event registration page
- **Marketing Exposure** Logo included in official event promotions and marketing materials
- **Social Media Recognition** Company featured in two (2) tagged posts across event social media channels
- **Mobile App Exposure** Company logo featured within the mobile app virtual exhibit hall
- **Live Event Acknowledgement** Verbal recognition by the event host during the conference
- **Professional Photography** Complimentary professional event photos for your promotional use



Networking Reception will take place on April 23, 2026 at the Metropolitain Brasserie

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Sponsorship Packages

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1 Available

REGISTRATION TABLE SPONSOR| $6,500

- **Three (3) Full Conference Registrations** Complimentary access for your team to attend all sessions and networking reception
- **Exclusive On-Site Recognition** Prominent company visibility at the registration booth where all attendees check in
- **Branded Lanyards** Company logo featured on attendee lanyards distributed at registration
- **Prominent On-Site Branding** Logo displayed on signage throughout the venue
- **Digital Visibility** Company logo and hyperlink featured on the event registration page
- **Rotating Digital Banner** Logo displayed as a rotating banner on the mobile event app
- **Mobile App Exposure** Company logo featured within the mobile app virtual exhibit hall for maximum attendee visibility
- **Visibility Across Event Marketing** Logo included in official event promotions and marketing materials
- **Social Media Recognition** Company featured in three (3) tagged social media posts
- **Live Event Acknowledgement** Verbal recognition by the event host during the conference
- **Professional Photography** Complimentary professional event photos for your marketing use



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1 Available

LUNCH SPONSOR | $6,000

- **Two (2) Full Conference Registrations** Complimentary access for your representatives to attend all sessions and networking reception
- **Branded Lunch Experience** Dedicated lunch signage, on both conference days, prominently displaying your company name and logo
- **Meal Announcement** Opportunity for sponsor to announce the meal and share brief remarks about their organization
- **Custom Branded Materials** Opportunity to feature your logo on napkins
- **Rotating Digital Banner** Logo displayed as a rotating banner on the mobile event app
- **Mobile App Exposure** Company logo featured within the mobile app virtual exhibit hall for maximum attendee visibility
- **Visibility Across Event Marketing** Logo included in official event promotions and communications
- **Social Media Recognition** Company featured in up to three (3) tagged social media posts
- **Professional Photography** Complimentary professional event photos for your promotional use



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Sponsorship Packages

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3 Available

SESSION SPONSOR | $5,500

- **Three (3) Full Conference Registrations** Complimentary access for your representatives to attend all sessions and networking reception
- **Session Introduction Opportunity** Introduce one conference session and highlight your company's leadership in the medtech industry
- **Prominent On-Site Branding** Company logo featured on signage displayed throughout the venue
- **Digital Visibility** Company logo and hyperlink included on the event registration page
- **Rotating Digital Banner** Logo displayed as a rotating banner on the mobile event app
- **Mobile App Exposure** Mobile App Exposure Company logo featured within the mobile app virtual exhibit hall for maximum attendee visibility
- **Visibility Across Event Marketing** Logo included in official event promotions and communications
- **Social Media Recognition** Company featured in two (2) tagged posts across event social media channels
- **Live Event Acknowledgement** Recognition by the event host before and after the sponsored session + logo displayed on session introduction slide
- **Professional Photography** Complimentary professional event photos for your promotional use



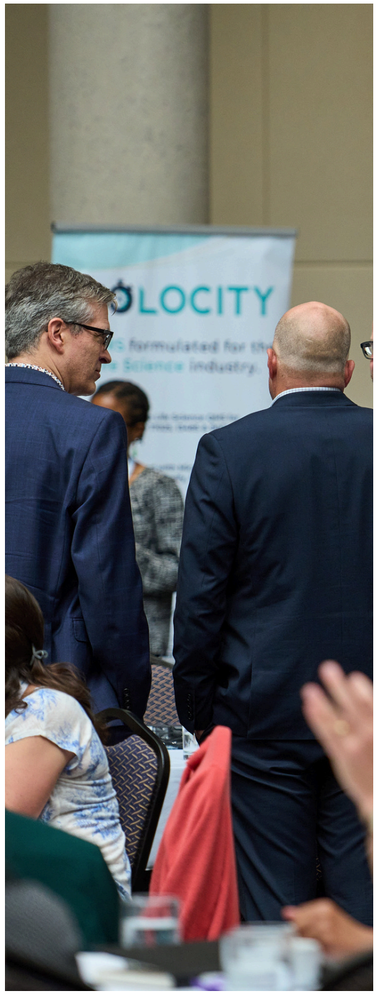
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Sponsorship Packages

4 Available

BREAK SPONSOR| $4,500

- **Two (2) Full Conference Registrations** Complimentary access for your team to attend all sessions and networking reception
- **Prominent On-Site Branding** Prominent company visibility at the break buffet and coffee/tea station
- **Digital Visibility** Company logo and hyperlink featured on the event registration page
- **Mobile App Exposure** Company logo featured within the mobile app virtual exhibit hall for maximum attendee visibility
- **Visibility Across Event Marketing** Logo included in official event promotions and marketing materials
- **Social Media Recognition** Company featured in three (3) tagged social media posts
- **Live Event Acknowledgement** Verbal recognition by the event host before and after the break
- **Professional Photography** Complimentary professional event photos for your marketing use



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Exhibitor Package

EXHIBITOR | $3,000

- **One (1) Full Conference Registration** Complimentary access for one representative to attend all sessions and networking reception
- **Exhibit Presence** Table within the main conference room for showcasing products, services, and company materials
- **On-Site Branding** Company logo featured on signage displayed throughout the venue
- **Digital Visibility** Logo and hyperlink featured on the event registration page
- **Mobile App Exposure** Company logo featured within the mobile app virtual exhibit hall
- **Visibility Across Event Marketing** Logo included in official event promotions and communications
- **Social Media Recognition** Company featured in one (1) tagged social media post
- **Live Event Acknowledgement** Verbal recognition by the event host during the conference
- **Professional Photography** Complimentary professional event photos for your promotional use



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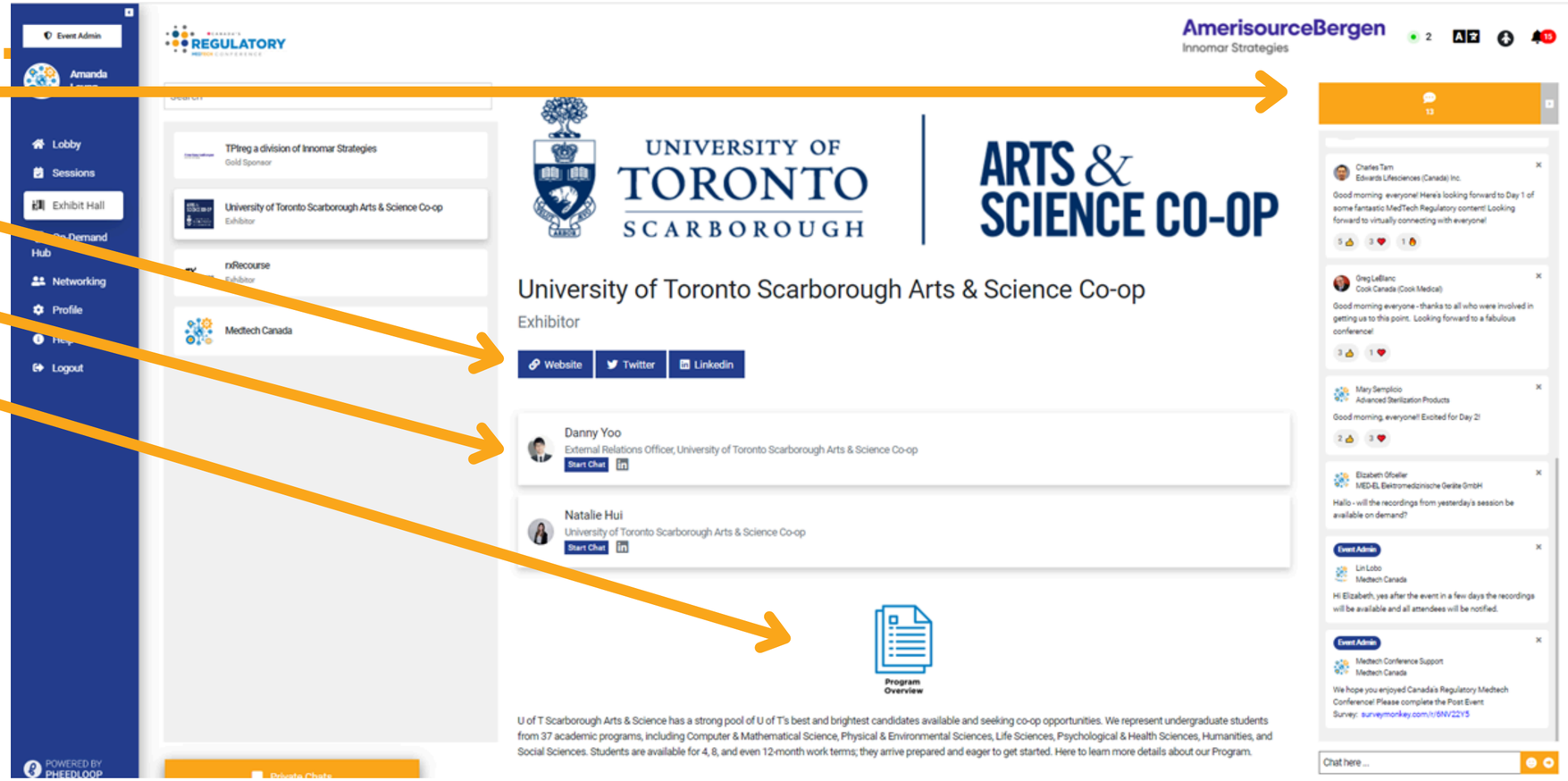
Virtual Lobby Page

- Logo Placement on carousel
- Opportunity to add video displayed in the virtual lobby
- Social media post(s) during conference (LinkedIn/Twitter)
- Custom event announcements sent to attendees and displayed in the lobby event feed
- Push notifications sent to attendees



Virtual Lobby Page

- See how many attendees are in your booth and engage with them in a 1:1 chat
- Direct access to your website and social pages
- Attendees can chat with your representatives
- Share your resources, brochures or other documents; there is no limit to the number or assets you can share
- Share videos with your visitors, these can be played anytime a visitor is in your booth
- Be part of the event gamification to drive attendees to your booth



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Contact & Next Steps

To secure your spot, discuss tailored sponsorship packages, or for any questions, please contact:

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Manager, Events and Operations

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www.medtechcanada.org